

📍 SOUTH JERSEY BY THE ROUTE

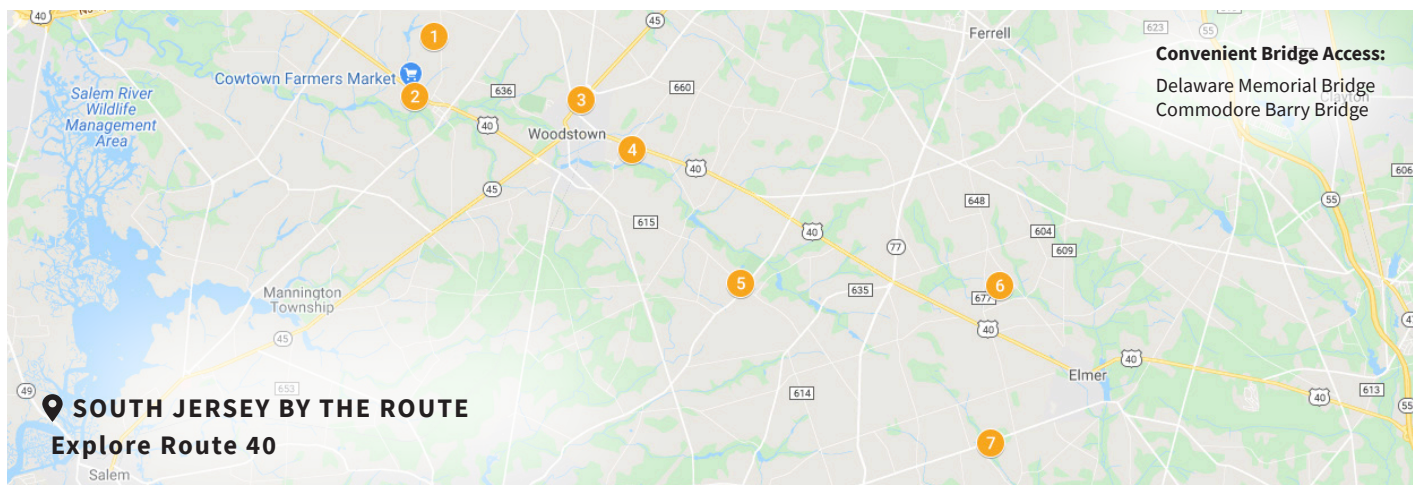
Visit   
SOUTH JERSEY

JERSEY GOES WEST

Explore Route 40

Ahhh, the greener pastures of South Jersey - where the “garden state” gets its reputation. Here you’ll find the oldest weekly rodeo in the United States in Cowtown surrounded by the fine wines pouring at tasting rooms and vineyards throughout the Outer Coastal Plain AVA wine region. Other highlights include the bustling Appel Farm Arts and Music Center, the charm of downtown Woodstown, authentic local distilleries, the one-of-a-kind Cowtown Farmers Market, and plenty of options for camping nearby.





Please contact venues directly for updated hours and specific COVID-related safety precautions.

1 Auburn Road Vineyards

(856) 769-WINE
117 Sharptown-Auburn Road,
Pilesgrove, NJ 08098
auburnroadvineyards.com

Relax with a glass of wine at Auburn Road's European-style Enoteca Vineyard Wine Bar featuring woodfire pizza by Ravello. The winery also hosts open mic nights, and Saturday live music performances by local and national artists.

2 Cowtown Rodeo

(856) 769-3200
780 Harding Highway,
Pilesgrove, NJ 08098
cowtownrodeo.com

Dating back to 1929, Cowtown Rodeo is the longest-running weekly professional rodeo in the country. Stop by this South Jersey staple for a taste of western ranching that is truly an integral part of American history.

3 Downtown Woodstown

(856) 769-2200
N. Main Street, Woodstown, NJ 08098
historicwoodstown.org

The hot-spot for shopping and dining in Salem County. Be sure to stop by every fourth Friday of the month for special deals, discounts, food trucks, entertainment, and much more.

4 Marlton Park

(856) 769-9470
1180 Route 40, Pilesgrove, NJ 08098
marltonpark.org

Sprawling 62 acres in the heart of beautiful Pilesgrove, Marlton Park features pavilions, playgrounds, sports facilities, exercise equipment, and a paved walking/running track—a perfect place to spend time outdoors with the family.

5 Four Seasons Campground

(856) 769-3635
158 Woodstown Daretown Road,
Pilesgrove, NJ 08098
fourseasonscamping.com

Nestled in a country setting, Four Seasons Campground is open year-round and offers something for the whole gang. Throughout the summer, there are exciting themes and activities every weekend from "The Great Escape" to the "Wild West."

6 Pine Tavern Distillery

(856) 358-1076
149A Pine Tavern Road,
Monroeville, NJ 08343
pinetaverndistillery.com

Welcome to New Jersey's first farm distillery specializing in craft spirits! This family-owned and operated distillery primarily uses local ingredients—most of which are grown on-site at Hidden Pond Farm. Live music performances and other events entertain guests every weekend.

7 Appel Farm Arts & Music Center

(856) 358-2472
457 Shirley Road, P.O. Box 888,
Elmer, NJ 08318
appelfarm.org

For more than 50 years, Appel Farm has been transforming lives through the arts. This major arts center provides opportunities for arts education, appreciation, and creative expression to artists, students and the public through local, regional, national, and international programs.

RESTAURANTS ALONG THE WAY

Woodstown Diner
Elmer Diner
Liberty Diner
The New Dodge's Market
Point 40 Diner
Ye Olde Centerton Inn
Ten22 Bar & Grill
Bull on 19th
Seven-Tap Tavern
Cracker Barrel Old Country Store
Di Paolo's Italian Ristorante

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