

# Join the Celebration

Support the festival that highlights what makes our state great.

Celebrate all things New Jersey! This family friendly event features vendors, music, great food and wine and spirits from all over. Show your support for local businesses and our great state with one of the following sponsorship packages below:

#### **Sponsorship Levels:**

Title Sponsorship	\$7,500
Gold Sponsor	\$3,500
Silver Sponsor	\$1,500







Presented by the Camden County Board of Commissioners and Visit South Jersey

See the reverse side for what is included in each sponsorship level



# Your brand, integrated.

# **Title Sponsorship**

#### **Media Marketing Channels:**

Logo/mentions in weekly social media posts Digital network advertising Broadcast/digital video Radio commercials

#### **County Communication Channels:**

Logo/mentions in the following: Event flyers and outreach materials Content in weekly newsletter and special emails Website event landing page

#### **On-Location Advertising:**

Logo/mentions in the following: Event Signage & print materials Printed Annual Summer Parks Guide sponsor page Ad available in program

#### On Site Activations (With Prior Arrangement):

Demo, give-a-ways Product sampling

#### Perks:

VIP package

# **Gold Sponsorship**

#### Media Marketing Channels:

Logo/mentions in weekly social media posts

#### **County Communication Channels:**

Logo/mentions in the following: Event flyers and outreach materials Content in weekly newsletter and special emails Website event landing page

#### On-Location Advertising:

Logo/mentions in the following: Event Signage & print materials Printed Annual Summer Parks Guide sponsor page Ad available in program

#### On Site Activations (With Prior Arrangement):

Demo, give-a-ways Product sampling

#### Perks:

VIP package

# **Silver Sponsorship**

### **County Communication Channels:**

Logo/mentions in the following: Event flyers and outreach materials Content in weekly newsletter and special emails Website event landing page

#### **On-Location Advertising:**

Logo/mentions in the following: Event Signage & print materials

#### On Site Activations (With Prior Arrangement):

Demo, give-a-ways Product sampling

## For more Information:

Contact Michael P. Snyder at (609) 220-0283 or mike@visitsouthjersey.com

#### For event Information:

Visit www.madeinjerseyfest.com

